SELECTING THE RIGHT EMAT ACCESS

SINGLE ACCESS. SPECIFIC INITIATIVES.

Single Access provides you with a complete snapshot of all companies and decision makers in EMAT. Designed to give you everything you need to carry out your own highly targeted segmented message marketing and demand generation campaign. Delivered in Excel format.

REAL TIME ACCESS. OUR MOST POPULAR OPTION.

Real Time provides you with cloud-based, 24/7 access guaranteeing complete confidence to those organizations who want constant communication with their customers and prospects. Designed for companies who are at the cutting edge of sales and marketing initiatives, this is the most complete and sophisticated source of sales intelligence in the region. Supports your drip-feed segmented messaging programs or strategic account planning sessions. Includes over 400 market ready reports which are fully downloadable into Excel.

UNLIMITED ACCESS. CONSTANT & SOPHISTICATED.

Unlimited provides you with cloud-based, 24/7 access to all the companies and decision makers in your selected region. All the benefits of Real Time including a dedicated EMAT administrator and 24/7 premium support by email or phone. Designed for companies that have limited resources and need an administrator on hand to provide Excel downloads or look up information for a travelling sales force.

FEATURE COMPARISON CHART

	Single	Real-Time	Unlimited
Data Quality Guaranta ad	<u>√</u>	<u>√</u>	<u> </u>
Data Quality Guaranteed	Y	Y	Y
Local Language Translations	✓	√	<u> </u>
Fully Verified Email Addresses	✓	✓	✓
Up to 30 Roles per Company	✓	✓	✓
Complete Company Profiles	✓	✓	✓
Accurate Decision Maker Information	✓	✓	✓
Segmented Messaging Enablement	✓	✓	✓
CRM Integration Ready	✓	✓	✓
Download into Excel	✓	✓	✓
Strategic Selling Enablement		✓	✓
Constantly Up-to-date		✓	✓
24/7 Cloud-based Access		✓	✓
Corporate Structures		✓	✓
400+ Market Ready Reports		✓	✓
Movers and Shakers Tracking		✓	✓
Dedicated EMAT Administator			✓
24/7 Premium Customer Support			✓

PRICING OPTIONS FOR EMAT TELECOMS PLUS

Harness the power of EMAT to drive your business in Latin America. All Access Options include 100% Guaranteed Email Addresses.

Pricing Options by Region	Single One Excel download of all Companies and Decision Makers in your selected region	Real-Time (Most Popular) Cloud-based access to all Companies and Decision Makers in your selected region, always up-to-date	Our premium level of cloud-based access with a dedicated administrator and 24/7 support	
Mexico Over 370 decision makers at 21 companies	\$1,000	\$200 per month	\$350 per month	
Brazil Over 390 decision makers at 27 companies	\$1,000	\$200 per month	\$350 per month	
Central America Over 575 decision makers at 47 companies	\$1,250	\$250 per month	\$400 per month	
Caribbean Over 975 decision makers at 102 companies	\$2,000	\$375 per month	\$625 per month	
Top 6 Over 1,575 decision makers at 104 companies	\$3,250	\$550 per month	\$850 per month	
South America Over 1,800 decision makers at 135 companies	\$3,500	\$575 per month	\$925 per month	
All Countries Over 3,750 decision makers at 305 companies	\$6,000	\$1,000 per month	\$1,500 per month	

No contract necessary for Single access.

12-month minimum contract for Real Time & Unlimited access.
Real Time & Unlimited pricing is for initial user. Additional seat prices on request.